

• **ONE OF THE LEADING COMPANIES IN THE SECTOR WITH ITS ACCO**

One of the leading companies in construction sector with its successful projects undertaken in Turkey and abroad as well as its activities carried out within corporate responsibility, **YÜKSEL** launched an exemplary project for planting trees within the activities of

**Give & Gain Employee Volunteering Day**

supported by the company on the occasion of celebrating its 50th Anniversary in 2013.

Setting an example for especially the construction sector and all the other private sectors with its environmentally friendly sense of business responsibility and social responsibility projects undertaken, **Yüksel** pointed out the importance of environmental awareness by planting the arid area on the road to **Eskişehir Mihaliçcik Üçbaşı Village** with its employees before the “World Environment Day”.

Providing support with its employees to the **Give & Gain Day** which has been taking place in our country since 2012, **Yüksel** planted hundreds of saplings following a training course on planting tree within the scope of the project launched this year to plant trees.

Making a statement about the project launched under the leadership of **Yüksel Holding Corporate Communications Department**

**Deniz Sazak**

said “I am very pleased that our employees are environmentally-conscious and very willing to contribute to the nature within the scope of project for planting trees that we have undertaken for the

**Give & Gain Day**

which is celebrated by company employees all around the world. We have planted all together a portion of 5050 trees that we have intended to plant on the occasion of celebrations of our 50th Anniversary.

Another subject that makes us excited and encourages us to produce new projects is to see that all our co-workers embrace the concept “**RiseAbility**” that we use as a term referring our sustainability and corporate social responsibility under

**Yüksel**

and that more and more employees of our company volunteer for the projects that we undertake

in this regard...We believe that this project that we carry out with our volunteer employees will contribute to the nature as well as increase the in-company commitment and the satisfaction of doing something useful for a common cause at the company .”

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